

TOM LANDRY OPEN ENTRY FORM

Email addresses are used to communicate with all players before the event.

Print all information clearly and make copies if needed.

Professional golfers and those under 21 years old are ineligible for course and team prizes.

Player #1 _____
 Company _____
 Address _____
 City _____
 State / Zip _____ Golf Shirt Size _____
 Email _____

Player #2 _____
 Company _____
 Address _____
 City _____
 State / Zip _____ Golf Shirt Size _____
 Email _____

Player #3 _____
 Company _____
 Address _____
 City _____
 State / Zip _____ Golf Shirt Size _____
 Email _____

Player #4 _____
 Company _____
 Address _____
 City _____
 State / Zip _____ Golf Shirt Size _____
 Email _____

Log on to www.fcadallas.org
 for updated information!
 Phone: 214-739-8003
 Fax: 214-739-9122

Board Chairman 1966-2000 TOM LANDRY OPEN



HONORARY CHAIRMAN
Norm Miller
*Guest Speaker during the
 Lunch Program on April 18, 2011!*

Norm Miller, chairman of Interstate Battery System of America, shares the kind of wisdom you're not likely to hear from many top executives in the business world. For one thing, he is a believer. He believes in the American Dream because he's lived it. From a humble beginning as a traveling salesman for Interstate, he worked his way up

through the ranks to become CEO and chairman.

Norm Miller is also a believer in God's power to change lives, because it was that power that turned his own life around after years of drinking as hard as he worked. That was the beginning of many changes in his personal and professional life. At the same time, there were some things about Norm Miller that stayed the same. His creative energy never flagged, and his willingness to dream up and try new ideas remained his hallmark.

As a result, Interstate Batteries is now one of corporate America's stunning success stories, a robust company that enjoys an unparalleled reputation for excellence and honesty.



Stonebriar Country Club



Fazio Golf Course

Log on to www.fcadallas.org for updated information!
 214-739-8003

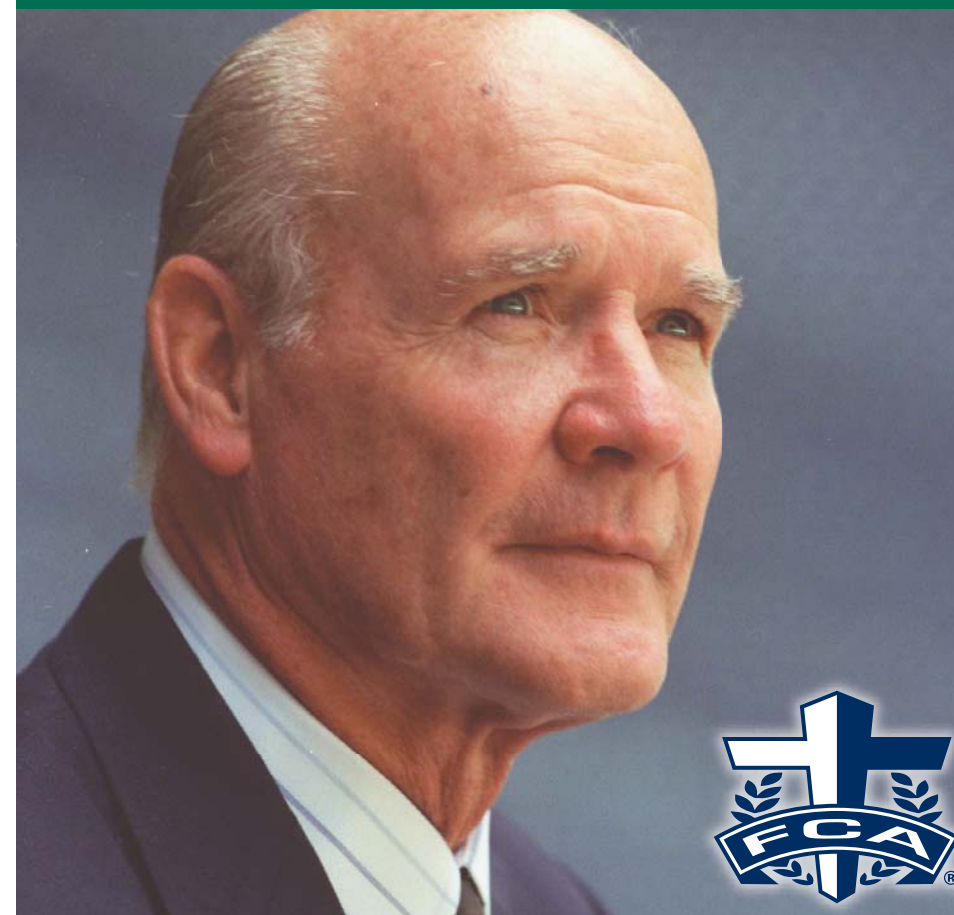
FELLOWSHIP OF CHRISTIAN ATHLETES
 11300 N. Central Expy, Suite 524
 Dallas, TX 75243

BENEFITING GREATER DALLAS FCA

TOM LANDRY
Open



**34th ANNUAL
 TOM LANDRY OPEN**
 Benefiting Greater Dallas Fellowship of Christian Athletes
Monday, April 18, 2011
 Stonebriar Country Club
 Title Sponsor - Harold Simmons Foundation



TOM LANDRY
Open
 BENEFITING GREATER DALLAS FCA

In Memory of Tom Landry: THE 34TH ANNUAL

Friends of the Tom Landry Open and FCA



Why support FCA through the Tom Landry Open?

WE ARE SO THANKFUL that you are considering supporting and playing in the 34th Annual Tom Landry Open Golf Tournament. This fundraiser is VITAL to helping us meet our budget goals and supporting the ongoing ministry of FCA in the greater Dallas area.

Norm Miller is our Honorary Chairman and we are grateful for his and Interstate Batteries' long-time support of FCA. He will be our speaker at the lunch program as well.

Brand NEW this year is the Grand Champion Team Prize for the tournament. We provide prizes for the top 5 winning teams on both courses at Stonebriar Country Club where the event is held. This year we will have a playoff round for the top winning team from each course to determine the Grand Champion.

That team will receive a trip to TPC Sawgrass in Florida to play in the National FCA Scramble.

We have some great gift-in-kind partners again this year and wanted to ask you to take notice of our Player Gift Bags. Every item has been donated and there are some very nice take home gifts for each player involved.

Your commitment to purchase a foursome/sponsorship will allow us to continue outreach events such as: Weekend of Champions Middle School Retreat (1100 students, coaches and college huddle leaders) and SMU/FCA GameDay (450 students committed to be drug and alcohol free). It will also support NEW events such as our Sports Leadership Camp this summer along with helping us serve over 360 volunteer coaches with over 200 campus huddle groups and over 7000 students in Greater Dallas who are involved in FCA - A number that is growing every year.

Each of our staff has a responsibility to raise financial support and they, along with a volunteer Tom Landry Open Committee and Board of Directors, make the TLO a major focus each year. If you haven't visited our new website, please take a few minutes and learn more about the incredible IMPACT that FCA is having on our community at www.fcadallas.org.

Sincerely,



Rick Bowles
Executive Director

"Weekend of Champions has revealed the plan God has for my life. My decision to enter the ministry is final. Wherever I go, whatever I do, I want my life to be dedicated to sharing the love of God." **Paige (FCA All-Star)**

"On Tuesday we had another 97 student-athletes give a written commitment to staying alcohol and drug free. That brings the total for this semester to 241 Newman Smith student-athletes! This represents over half our athletes!" **Patrick Holladay - Assistant Coach, Newman Smith High School**

Greater Dallas Fellowship of Christian Athletes 34th ANNUAL TOM LANDRY OPEN

EVENT SCHEDULE - April 18, 2011

8:30am

Registration Open

Titleist Demonstration/Clinics Open

11:00am

Event Program & Buffet Lunch

12:30pm

Tee off on Fazio and Country Club Courses

- Dinner, Prize and Awards immediately following afternoon round
- Florida Scramble Format, first-come, first-served basis
- In case of rainout, other functions will take place as scheduled and sponsorships will be considered a donation.

Stonebriar Country Club

5050 Country Club Drive, Frisco, TX 75034
972.625.5050

**Registration Deadline:
FRIDAY, APRIL 8, 2011**



TOURNAMENT HIGHLIGHTS



NEW GRAND PRIZE!

A trip for the winning four players to the National FCA Golf Scramble at TPC Sawgrass, Florida in November 2011. An 18-hole playoff will be scheduled (date TBD) for the winning team

from each course to determine overall champion.

Player gift bags valued at over \$250 to include items such as a golf shirt, ball cap, t-shirt, windbreaker, fleece wear, water bottle, golf balls and much more!



Sample photos, these do not represent actual gift bag items.

Live Auction with premiere items during the Dinner Awards Presentation.

Silent Auction with sports memorabilia and hotel packages!

The Top Five teams from each golf course win exciting team prizes such as golf equipment, Starpower TVs, electronics and more!

TOM LANDRY OPEN SPONSORSHIP LEVELS

RING OF HONOR - \$25,000 **

(2) Foursomes with (2) caddies
Golf Outing with PGA Instructor (8 players)
(2) Airline tickets to any of 48 states or \$800 Titleist Gift Card - **NEW**
Celebrity Golfer with each foursome (optional)
(1) Exclusive hole sponsorship on (2) courses (signage/tee box/pin flag)
Option of golf course / VIP parking for each golfer
VIP / Celebrity Green Room before tournament - **NEW**

TOM LANDRY AWARD - \$15,000 **

(2) Foursomes with (2) caddies
Golf Outing with PGA Instructor (4 players)
\$450 Titleist Gift Card - **NEW**
(1) Exclusive hole sponsorship on (1) course (signage/tee box/pin flag)
Option of golf course / VIP parking for each golfer
Celebrity Golfer for both teams (optional) - **NEW**
VIP / Celebrity Green Room before tournament - **NEW**

DIAMOND SPONSOR - \$10,000 **

(1) Foursome with (1) caddie
Golf Outing with PGA Instructor (2 players)
\$350 Titleist Gift Card - **NEW**
(1) Exclusive hole sponsorship on (1) course (signage/tee box/pin flag)
Option of golf course / VIP parking for each golfer
VIP / Celebrity Green Room before tournament - **NEW**

GOLD SPONSOR - \$5,000 **

(1) Foursome
Chipping/Putting clinic morning of TLO at Stonebriar (4 players) - **NEW**
\$250 Titleist Gift Card - **NEW**
(1) Tee box sponsorship

** Based on sponsorship levels, sponsors above receive logo or name recognition in marketing promotional materials and clubhouse recognition day of tournament. Each player receives an appreciation gift bag (value \$250) and (1) exclusive sponsor gift.

* SILVER SPONSOR - \$3,500

(1) Foursome
Chipping/Putting clinic morning of TLO at Stonebriar (4 players) - **NEW**
(1) Tee box sponsorship

* BRONZE SPONSOR - \$1,500

(2) Playing spots
(1) Tee box sponsorship

* CRYSTAL SPONSOR - \$750

(1) Playing spot

* Each golfer receives an appreciation gift bag (value \$250) and sponsors receive website and clubhouse recognition.

NON-PLAYING Sponsorships - \$500 (donation only)

SPONSORSHIP AND ENTRY FORM

SPONSORSHIP LEVELS

Ring of Honor	\$25,000	Silver	\$3,500
Tom Landry Award	\$15,000	Bronze	\$1,500
Diamond	\$10,000	Crystal	\$750
Gold	\$5,000	Fellowship	\$500

Non-playing sponsorships and complete registration options available on-line
DEADLINE - April 8, 2011

CONTACT INFORMATION

Company _____
Contact Name _____
Address _____
City _____ State _____ Zip _____
Phone _____
Email (very important) _____

SPONSORSHIP LEVEL/AMOUNT \$ _____

Diamond Sponsors and above may select the golf course.

Fazio / Club Course – circle one

____ I am unable to attend. Please accept my donation to the event.

PAYMENT OPTIONS

____ Enclosed is a check for the amount listed

____ Please charge \$ _____

Card Type: Visa / MasterCard

Account # _____

Name as on card _____

Exp. date _____ Billing Zip Code: _____

Address if different from above: _____

Payment Option: Bronze Sponsors and above may choose a monthly payment plan. This option is available with a monthly credit card or debit card transfer only. Payments are final and considered a donation if the sponsorship is canceled before final payment is made. Final payments will be billed by April 18, 2011.

____ I would like to use the automatic monthly plan.
January/February/March/April (circle all that apply).

Checks payable to:
Dallas FCA (TLO in the memo line)
11300 N. Central Expwy, Suite 524
Dallas, TX 75243
www.fcadallas.org

FCA Contact:
Shana Lurix
214.237.5104
Fax 214.739.9122
slurix@fca.org

Sponsorship donations are tax deductible as allowed by law

Register online at www.fcadallas.org

Log on to www.fcadallas.org for updated information!